

[Your Logo here]

Our Ideal Customer Profile

Fill in based on what you learned in [Module 2](#).

Example: The ideal customer for our service is a digital agency with revenue of \$1 million to \$5 million. They struggle with content creation because it's limited by the owner's time. They need a solution that creates consistency in tone and publishing frequency. The decision-makers we target are typically the founder, CEO or COO.

Our Offer

Fill in based on what you worked on in [Module 3](#).

Example: HUNDREDS of marketing teams use GrowthAssistant for staffing high-quality offshore teams. Clients include Code Academy, DoorDash, HubSpot and you name it!

It's dead simple: For only \$2500-\$3500 per month per FTE, GA places full-time, college-educated, trained Global Growth Marketers who support in-house teams with

rote tasks. The person we place is reporting directly to our client (e.g., on their Slack, Zoom) and works their hours. The most common roles are:

- + GrowthAssistant: helps support campaign management on any digital channel including reporting, QA, tracking, etc for Meta, Google, Email, and other channels*
- + DesignAssistant: can help format/iterate images, edit raw video, etc to make scaled creative*
- + OutreachAssistant: affiliate/influencer management (outreach, support, etc)*

How We Find Mutuals

Fill in based on what you worked on in [Module 1](#).

Use screenshots to illustrate this. Include a search for your ICP. Show them how to find mutual connections who could introduce you to your ICP.

How We Ask for Introductions

Use what we learned in [Module 1](#) and repeated in the [review module](#).

Example: Can I please get your help? Doing a little digging, I noticed you're my LinkedIn Connection to <Prospects Full Name>. Could you forward a note to them for me?

How We Bump a Non-Response

Keep it simple. Don't nag. Don't go below the line.

Example: Did you get a chance to read my initial message? Do you feel close enough to <Prospect's Full Name> to make the intro?

Thank you!

How We Lead Meetings

Use what you learned in [Module 1](#) and [Module 4](#).

Include phrases, descriptions and stories that click in your past calls. Keep updating this section based on what you learn by going through your meeting transcripts.

Example:


